Enhancing YAM awareness
to Docents, Trustees, Artists and Art Appreciators
February 8 at 3PM: Board room at YAM

Mike Fried

Yellowstone Art Museum

February 7, 2010

Summary

Talk Idea: Using technology to upgrade and personalize information to those directly involved, and to entice others to be involved.

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   - *Members*: Info on their donations and corresponding privileges.
   - *Trustees*: Meeting files, progress on issues related to donations.
   - *Docents, artists and special art appreciators*: Lectures and gallery talks; special events at Beyond the Palette.

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4. - *Web Site and Meetings*: By Display of html files
   - *E-mail*: By personalized messages

Part I: Organizing Media Files for those with a need-to-know

Part I.a: Organizing files for a particular event

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- Example: *yamlist-board* (resp. *yamlist-board, yamlist-development, yamlist-talk*) folders contain all Board, Development, Talk committee meeting (resp. talk) files.

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   Carol and John Green gallery talk 12/30/09
   Mike Fried's Presentation 02/08/10.
   Lecture Series Committee Presentation to the Development Committee: 02/01/10

Part I.c: What do you produce from this data?

Answer: The first item is an html *collation* file.

1. Example 1: The *yamlist-board.html* file collates the data from *yamlist-board/inc_yam*. [Show this file]

Part I.c: What do you produce from this data?

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1. Example 1: The *yamlist-board.html* file collates the data from *yamlist-board/inc_yam*. [Show this file]

2. Example 2: The *yamlist-talk.html* file collates the data from *yamlist-talk/inc_yam*. [Show this file]

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4. Whose machines run **UNIX**. *Answer*: Any Mac and any PC?

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Part II.a: *Meetings and Website*: By Display of html files

Each Development (resp. Board) Committee Member got seven
(resp. 8) complicated attachments intended for relevance at the
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   - *Answer 1.b*: Or, they can read the abstract as a guide to a
     media file they get to by clicking on its URL.
   - *Answer 1.c*: No committee member needs to print each out or
     to have them passed out at the meeting.

Continuation on Answer 1.c

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4. You can collate automatically produced text material and a few precise notes to report on the meeting.

Part II.b: Use personalized messages

Shawn's messages are a nice supplement to the messages we need for increasing our attendance to gallery and lecture talks.

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   - *Answer 2.b*: Coordinate working 5-8 member sub-commitees by referring to particular tasks they've been assigned.
   - *Answer 2.c*: Inform YAM members of their contributions, by category, and refer to other contributions they could make.

Part II.c: Comments on Making and Sending Personalized Messages

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4. Another program, **mlss**, receives *DocentsYAM12-09_lst* and *msgdocent02-09-10* as arguments to send personalized messages by collating the two files.