A HOLOMORPHIC CHARACTERIZATION OF OPERATOR ALGEBRAS

(JOINT WORK WITH MATT NEAL)

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ABSTRACT

Unital operator algebras are characterized among operator spaces in terms of the holomorphic structure associated with the underlying Banach space.
INTRODUCTION

If an operator space $A$ (i.e., a closed linear subspace of $B(H)$) is also a unital (not necessarily associative) Banach algebra with respect to a product which is completely contractive, then according to the theorem of Blecher, Ruan, and Sinclair (JFA 1990), it is completely isometric via an algebraic isomorphism to an operator algebra (i.e., an associative subalgebra of some $B(K)$).

Our main result drops the algebra assumption on $A$ in favor of a holomorphic assumption. Using only natural conditions on holomorphic vector fields on Banach spaces, we are able to construct an algebra product on $A$ which is completely contractive and unital, so that the Blecher-Ruan-Sinclair result can be applied.
Our result is thus an instance where the consideration of a ternary product, called the partial triple product, which arises from the holomorphic structure via the symmetric part of the Banach space, leads to results for binary products.

Examples of this phenomenon occurred in papers of Arazy and Solel (JFA 1990) and Arazy (Math. Scan. 1994) where this technique is used to describe the algebraic properties of isometries of certain operator algebras.

The technique was also used in by Kaup and Upmeier (PAMS 1978) to show that Banach spaces with holomorphically equivalent unit balls are linearly isometric.
Our main technique is to use a variety of elementary isometries on $n$ by $n$ matrices over $A$ (most of the time, $n = 2$) and to exploit the fact that isometries of arbitrary Banach spaces preserve the partial triple product.

The first occurrence of this technique appears in the construction, for each $n \geq 1$, of a contractive projection $P_n$ on $K \otimes A$ ($K =$ compact operators on separable infinite dimensional Hilbert space) with range $M_n(A)$, as a convex combination of isometries.
We define the completely symmetric part of $A$ to be the intersection of $A$ (embedded in $K \overline{\otimes} A$) and the symmetric part of $K \overline{\otimes} A$ and show it is the image under $P_1$ of the symmetric part of $K \overline{\otimes} A$.

It follows from a result of Neal and Russo (PJM 2003) that the completely symmetric part of $A$ is a TRO, which is a crucial tool in our work.
We note that if $A$ is a subalgebra of $B(H)$ containing the identity operator $I$, then by the Arazy-Solel paper, the symmetric part of $K\bar{\otimes}A$ is the maximal $C^*$-subalgebra of $K\bar{\otimes}B(H)$ contained in $K\bar{\otimes}A$, namely $K\bar{\otimes}A \cap (K\bar{\otimes}A)^*$. 

This shows that the completely symmetric part of $A$ (an operator algebra) coincides with the symmetric part of $A$, and therefore contains $I$. 
Our main result is the following theorem, in which for any element $v$ in the symmetric part of a Banach space $X$, $h_v$ denotes the corresponding complete holomorphic vector field on the open unit ball of $X$.

**THEOREM**

An operator space $A$ is completely isometric to a unital operator algebra if and only there exists an element $v$ in the completely symmetric part of $A$ such that:

1. For $x \in A$,
   
   $$h_v(x + v) - h_v(x) - h_v(v) + v = -2x$$

2. For $X \in M_n(A)$, $V = \text{diag}(v, \ldots, v) \in M_n(A)$,
   
   $$\|V - h_V(X)\| \leq \|X\|^2$$
Although we have phrased this theorem in holomorphic terms, it should be noted that the two conditions can be restated in terms of partial triple products as

\[ \{xvv\} = x \text{ and } \|\{XVX\}\| \leq \|X\|^2. \]

As another example, if \( A \) is a TRO (i.e., a closed subspace of \( B(H) \) closed under the ternary product \( ab^*c \)), then since \( K \overline{\otimes} B(H) \) is a TRO, hence a \( JC^* \)-triple, it is equal to its symmetric part, which shows that the completely symmetric part of \( A \) coincides with \( A \).
Now suppose that the TRO $A$ contains an element $v$ satisfying $xv^*v = vv^*x = x$ for all $x \in X$. Then it is trivial that $A$ becomes a unital C*-algebra for the product $xv^*y$, involution $vx^*v$, and unit $v$.

By comparison, our main result starts only with an operator space $A$ containing a distinguished element $v$ in the completely symmetric part of $A$ (defined below) having a unit-like property.

This is to be expected since the result of Blecher, Ruan, and Sinclair fails in the absence of a unit element.
**STEPS IN THE PROOF**

1. The completely symmetric part of an arbitrary operator space $A$ is defined.

2. The assumption that $\{xvv\} = x$ for some $v$ in the completely symmetric part is used to construct the binary product $x \cdot y$ on $A$ by considering properties of isometries on 2 by 2 matrices over $A$.

3. The symmetrized product $x \cdot y + y \cdot x$ is expressed in terms of the partial Jordan triple product on $A$. (namely $= 2\{xvy\}$)

4. $v$ is shown to be a unit for $x \cdot y$

\[ x \cdot v = v \cdot x = x \]

5. The assumption $\|V - h_V(X)\| \leq \|X\|^2$ for $X \in M_n(A)$, $V = \text{diag}(v, \ldots, v) \in M_n(A)$ is used to show that the product $x \cdot y$ is completely contractive.
According to a paper of Blecher and Zarikian (PNAS 2004),

“The one-sided multipliers of an operator space $X$ are a key to the ‘latent operator algebraic structure’ in $X$.”

The unified approach through multiplier operator algebras developed in that paper leads to simplifications of known results and applications to quantum $M$-ideal theory.

They also state

“With the extra structure consisting of the additional matrix norms on an operator algebra, one might expect to not have to rely as heavily on other structure, such as the product.”
Our result is certainly in the spirit of this statement.

Another approach to operator algebras is in a paper of Kaneda (JFA 2007) in which the set of operator algebra products on an operator space is shown to be in bijective correspondence with the space of norm one quasi-multipliers on the operator space.
BACKGROUND

operator spaces, Jordan triples, and holomorphy in Banach spaces.

Operator spaces

By an operator space, sometimes called a quantum Banach space, we mean a closed linear subspace \( A \) of \( B(H) \) for some complex Hilbert space \( H \), equipped with the matrix norm structure obtained by the identification of \( M_n(B(H)) \) with \( B(H \oplus H \oplus \cdots \oplus H) \).

Two operator spaces are completely isometric if there is a linear isomorphism between them which, when applied elementwise to the corresponding spaces of \( n \) by \( n \) matrices, is an isometry for every \( n \geq 1 \).
By an **operator algebra**, sometimes called a quantum operator algebra, we mean a closed associative subalgebra $A$ of $B(H)$, together with its matrix norm structure as an operator space.

One important example of an operator space is a **ternary ring of operators**, or TRO, which is an operator space in $B(H)$ which contains $ab^*c$ whenever it contains $a, b, c$.

A TRO is a special case of a **$JC^*$-triple**, that is, a closed subspace of $B(H)$ which contains the symmetrized ternary product $ab^*c + cb^*a$ whenever it contains $a, b, c$. 
Jordan triples

More generally, a $JB^*$-triple is a complex Banach space equipped with a triple product $\{x, y, z\}$ which is linear in the first and third variables, conjugate linear in the second variable, satisfies the algebraic identities

$$\{x, y, z\} = \{z, y, x\}$$

and

$$\{a, b, \{x, y, z\}\} = \{\{a, b, x\}, y, z\}$$

$$-\{x, \{b, a, y\}, z\} + \{x, y, \{a, b, z\}\}$$

and the analytic conditions that the linear map $y \mapsto \{x, x, y\}$ is hermitian and positive and $\|\{x, x, x\}\| = \|x\|^3$. 
The following two theorems are instrumental in what follows.

**THEOREM**
(Kaup MZ 1983)

The class of $JB^*$-triples coincides with the class of complex Banach spaces whose open unit ball is a bounded symmetric domain.

**THEOREM**
(Friedman-Russo JFA 1985,Kaup MS 1984,Stacho AM Szeged 1982)

The class of $JB^*$-triples is stable under contractive projections. More precisely, if $P$ is a contractive projection on a $JB^*$-triple $E$ with triple product denoted by $\{x, y, z\}_E$, then $P(E)$ is a $JB^*$-triple with triple product given by $\{a, b, c\}_{P(E)} = P\{a, b, c\}_E$ for $a, b, c \in P(E)$. 
The following two theorems have already been mentioned above.

**THEOREM**  
*(Blecher,Ruan,Sinclair JFA 1990)*

If an operator space supports a unital Banach algebra structure in which the product (not necessarily associative) is completely contractive, then the operator space is completely isometric to an operator algebra.

**THEOREM**  
*(Neal-Russo PJM 2003)*

If an operator space has the property that the open unit ball of the space of $n$ by $n$ matrices is a bounded symmetric domain for every $n \geq 2$, then the operator space is completely isometric to a TRO.
Holomorphy in Banach spaces

Finally, we review the construction and properties of the partial Jordan triple product in an arbitrary Banach space.

Let $X$ be a complex Banach space with open unit ball $X_0$.

Every holomorphic function $h : X_0 \to X$, also called a holomorphic vector field, is locally integrable, that is, the initial value problem

$$\frac{\partial}{\partial t} \varphi(t,z) = h(\varphi(t,z)) , \quad \varphi(0,z) = z,$$

has a unique solution for every $z \in X_0$ for $t$ in a maximal open interval $J_z$ containing 0.

A **complete holomorphic vector field** is one for which $J_z = \mathbb{R}$ for every $z \in X_0$. 
It is a fact that every complete holomorphic vector field is the sum of the restriction of a skew-Hermitian bounded linear operator $A$ on $X$ and a function $h_a$ of the form $h_a(z) = a - Q_a(z)$, where $Q_a$ is a quadratic homogeneous polynomial on $X$.

The **symmetric part** of $X$ is the orbit of 0 under the set of complete holomorphic vector fields, and is denoted by $S(X)$. It is a closed subspace of $X$ and is equal to $X$ precisely when $X$ has the structure of a $JB^*$-triple (by the Theorem of Kaup).
If \( a \in S(X) \), we can obtain a symmetric bilinear form on \( X \), also denoted by \( Q_a \) via the polarization formula

\[
Q_a(x, y) = \frac{1}{2} (Q_a(x + y) - Q_a(x) - Q_a(y))
\]

and then the partial Jordan triple product

\[
\{\cdot, \cdot, \cdot\} : X \times S(X) \times X \to X
\]

is defined by

\[
\{x, a, z\} = Q_a(x, z)
\]

The space \( S(X) \) becomes a \( JB^* \)-triple in this triple product.

It is also true that the “main identity”

\[
\{a, b, \{x, y, z\}\} = \{\{a, b, x\}, y, z\} - \{x, \{b, a, y\}, z\} + \{x, y, \{a, b, z\}\}
\]

holds whenever \( a, y, b \in S(X) \) and \( x, z \in X \).
The following lemma is an elementary consequence of the definitions.

**LEMMA 0**

If $\psi$ is a linear isometry of a Banach space $X$ onto itself, then

(a) For every complete holomorphic vector field $h$ on $X_0$, $\psi \circ h \circ \psi^{-1}$ is a complete holomorphic vector field. In particular, for $a \in S(X)$, $\psi \circ h_a \circ \psi^{-1} = h_{\psi(a)}$.

(b) $\psi(S(X)) = S(X)$ and $\psi$ preserves the partial Jordan triple product:

$$\psi\{x, a, y\} = \{\psi(x), \psi(a), \psi(y)\}$$

for $a \in S(X), \ x, y \in X$. 

The symmetric part of a Banach space behaves well under contractive projections.

**THEOREM (Stacho AM Szeged 1982)**

If $P$ is a contractive projection on a Banach space $X$ and $h$ is a complete holomorphic vector field on $X_0$, then $P \circ h|_{P(X)_0}$ is a complete holomorphic vector field on $P(X)_0$. In addition $P(S(X)) \subset S(X)$ and the partial triple product on $P(S(X))$ is given by $\{x, y, z\} = P\{x, y, z\}$ for $x, z \in P(X)$ and $y \in P(S(X))$. 
Examples of the symmetric part $S(X)$ of a Banach space $X$ f

- $X = L_p(\Omega, \Sigma, \mu), \ 1 \leq p < \infty, \ p \neq 2$; $S(X) = 0$

- $X = (\text{classical}) \ H_p, \ 1 \leq p < \infty, \ p \neq 2$; $S(X) = 0$

- $X = H_\infty \ (\text{classical}) \ or \ the \ disk \ algebra$; $S(X) = \mathbb{C}$

- $X \ = \ \text{a uniform algebra} \ A \subset C(K)$; $S(A) = A \cap \overline{A}$

  (Braun-Kaup-Upmeier 1978)

- $X = \text{unital subalgebra of} \ B(H)$ $S(A) = A \cap A^*$

  (Arazy-Solel 1990)
More examples, due primarily to Stacho, and involving Reinhardt domains are re-cited in Arazy’s survey paper, along with the following unpublished example due to Vigue

**PROPOSITION**

There exists an equivalent norm on $\ell_\infty$ so that $\ell_\infty$ in this norm has symmetric part equal to $c_0$
PROBLEM 1

Is there a Banach space with partial triple product \( \{x, a, y\} \) for which the inequality

\[
\|\{x, a, y\}\| \leq \|x\| \|a\| \|y\|
\]

fails?

PROBLEM 2

Is the symmetric part of the predual of a von Neumann algebra equal to 0? What about the predual of a JBW\(^*\)-triple which does not contain a Hilbert space as a direct summand?
1. Completely symmetric part of an operator space

Let $A \subset B(H)$ be an operator space. We let $K$ denote the compact operators on a separable infinite dimensional Hilbert space, say $\ell_2$. Then $K = \bigcup_{n=1}^{\infty} M_n(C)$ and thus

$$K \boxtimes A = \bigcup_{n=1}^{\infty} M_n \boxtimes A = \bigcup_{n=1}^{\infty} M_n(A)$$

By an abuse of notation, we shall use $K \boxtimes A$ to denote $\bigcup_{n=1}^{\infty} M_n(A)$. We tacitly assume the embeddings $M_n(A) \subset M_{n+1}(A) \subset K \boxtimes A$ induced by adding zeros.

The completely symmetric part of $A$ is defined by $CS(A) = A \cap S(K \boxtimes A)$., where we have identified $A$ with $M_1(A) \subset K \boxtimes A$. 
For $1 \leq m < N$ let $\psi_{1,m}^N : M_N(A) \to M_N(A)$ and $\psi_{2,m}^N : M_N(A) \to M_N(A)$ be the isometries of order two defined on
\[
\begin{bmatrix}
M_m(A) & M_{m,N-m}(A) \\
M_{N-m,m}(A) & M_{N-m}(A)
\end{bmatrix}
\]
by
\[
\psi_{1,m}^N : \begin{bmatrix} a & b \\ c & d \end{bmatrix} \to \begin{bmatrix} a & -b \\ -c & d \end{bmatrix}
\]
and
\[
\psi_{2,m}^N : \begin{bmatrix} a & b \\ c & d \end{bmatrix} \to \begin{bmatrix} a & -b \\ c & -d \end{bmatrix}.
\]
These two isometries give rise in an obvious way to two isometries $\bar{\psi}_{1,m}$ and $\bar{\psi}_{2,m}$ on $K \ot A$, which extend to isometries $\psi_{1,m}, \psi_{2,m}$ of $K \ot A$ onto itself, of order 2 and fixing elementwise $M_m(A)$. The same analysis
applies to the isometries defined by, for example,
\[
\begin{bmatrix}
  a & b \\
  c & d \\
\end{bmatrix} \rightarrow \begin{bmatrix}
  a & b \\
  -c & -d \\
\end{bmatrix}, \begin{bmatrix}
  -a & -b \\
  c & d \\
\end{bmatrix}, \begin{bmatrix}
  -a & b \\
  c & -d \\
\end{bmatrix}.
\]

We then can define a projection $\tilde{P}_m$ on $K \otimes A$ with range $M_m(A)$ via
\[
\tilde{P}_mx = \frac{\tilde{\psi}_{2,m}(\frac{\psi_{1,m}(x)+x}{2}) + \tilde{\psi}_{1,m}(x)+x}{2}.
\]

The projection $\tilde{P}_m$ on $K \otimes A$ extends to a projection $P_m$ on $K \overline{\otimes} A$, with range $M_m(A)$ given by
\[
P_mx = \frac{\psi_{2,m}(\frac{\psi_{1,m}(x)+x}{2}) + \frac{\psi_{1,m}(x)+x}{2}}{2},
\]
or
\[
P_m = \frac{1}{4}(\psi_{2,m}\psi_{1,m} + \psi_{2,m} + \psi_{1,m} + \text{Id}).
\]
PROPOSITION 1

With the above notation,

(a) $P_n(S(K\bar{\otimes}A)) = M_n(CS(A))$

(b) $M_n(CS(A))$ is a JB*-subtriple of $S(K\bar{\otimes}A)$, that is,

$$\{M_n(CS(A)), M_n(CS(A)), M_n(CS(A))\} \subset M_n(CS(A))$$

Moreover,

$$\{M_n(A), M_n(CS(A)), M_n(A)\} \subset M_n(A).$$

(c) $CS(A)$ is completely isometric to a TRO.

*Note that in the first displayed formula of (b), the triple product is the one on the JB*-triple $M_n(CS(A))$, namely, $\{xyz\}_{M_n(CS(A))} = P_n(\{xyz\}_{S(K\bar{\otimes}A)})$, which, it turns out, is actually the restriction of the triple product of $S(K\bar{\otimes}A)$: whereas in the second displayed formula, the triple product is the partial triple product on $K\bar{\otimes}A$.*
COROLLARIES

1. $CS(A) = M_1(CS(A)) = P_1(S(K \underline{\otimes} A))$

2. $CS(A) \subset S(A)$ and $P_n\{yxy\} = \{yxy\}$ for $x \in M_n(CS(A))$ and $y \in A$. 
The symmetric part of a JC*-triple coincides with the triple.

The Cartan factors of type 1 are TROs, which we have already observed are equal to their completely symmetric parts.

Finite dimensional Cartan factors of type 2, 3, and 4 have zero completely symmetric part.

**PROBLEM 3**
What is the completely symmetric part of a JC*-triple? In particular, is the completely symmetric part of an infinite dimensional Cartan factor of type 2, 3, or 4 equal to zero?

**PROBLEM 4**
Is there an operator space whose completely symmetric part is different from zero and from the symmetric part of the underlying Banach space?
2. Definition of the algebra product

**REMARK 1**

In the rest of this talk, we shall assume that $A$ is an operator space and $v \in CS(A)$ satisfies $\{xvv\} = x$ for every $x \in A$.

This is enough to establish 13 lemmas.

The first 11 allow us to define the product $x \cdot y$
In what follows, we work only with $M_2(A)$, which it turns out will be sufficient for our result.

**Lemma 1**

\[
\begin{bmatrix} x & \pm x \\ 0 & 0 \end{bmatrix} \begin{bmatrix} v & \pm v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} x & \pm x \\ 0 & 0 \end{bmatrix} = 2 \begin{bmatrix} \{xvx\} & \pm\{xvx\} \\ 0 & 0 \end{bmatrix}
\]

**Lemma 2**

\[
\begin{bmatrix} \{xvx\} & 0 \\ 0 & 0 \end{bmatrix} = \begin{bmatrix} 0 & x \\ 0 & 0 \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & x \\ 0 & 0 \end{bmatrix} + 2 \begin{bmatrix} x & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & x \\ 0 & 0 \end{bmatrix}
\]
Proof. of Lemma 1

Let \( X = K \otimes A \) and consider projections \( Q_1 \) and \( Q_2 \) on \( X \) defined by \( Q_1 = P_{11}P_2 \), \( Q_2 = SRP_2 \) where \( P_{11} \) maps

\[
\begin{bmatrix}
a & b \\
c & d
\end{bmatrix}
to
\begin{bmatrix}
a & 0 \\
0 & 0
\end{bmatrix},
\]

\( S \) maps

\[
\begin{bmatrix}
a & b \\
c & d
\end{bmatrix}
to
\begin{bmatrix}
a & b \\
0 & 0
\end{bmatrix},
\]

and \( R \) maps

\[
\begin{bmatrix}
a & b \\
c & d
\end{bmatrix}
to
\frac{1}{2}\begin{bmatrix}
a + b & a + b \\
c + d & c + d
\end{bmatrix}.
\]

Let \( A' = \{\begin{bmatrix} a & 0 \\ 0 & 0 \end{bmatrix} : a \in A\} = Q_1X \) and \( A'' = \{\begin{bmatrix} a & a \\ 0 & 0 \end{bmatrix} : a \in A\} = Q_2X \), and let \( \psi : A' \rightarrow A'' \) be the isometry defined by \( \begin{bmatrix} a & 0 \\ 0 & 0 \end{bmatrix} \mapsto \begin{bmatrix} a/\sqrt{2} & a/\sqrt{2} \\ 0 & 0 \end{bmatrix} \).
Finally, let \( v' = \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \) and \( v'' = \begin{bmatrix} v/\sqrt{2} & v/\sqrt{2} \\ 0 & 0 \end{bmatrix} \),

and more generally \( a' = \begin{bmatrix} a & 0 \\ 0 & 0 \end{bmatrix} \), \( a'' = \psi(a') = \begin{bmatrix} a/\sqrt{2} & a/\sqrt{2} \\ 0 & 0 \end{bmatrix} \).

Since a surjective isometry preserves partial triple products and the partial triple product on the range of a contractive projection is equal to the projection acting on the partial triple product of the original space, we have

\[
\psi\{a'v'b'\}_Q^1_{1X} = \{a''v''b''\}_Q^2_{2X}.
\]

We unravel both sides of this equation. In the first place

\[
\{a'v'b'\}_Q^1_{1X} = Q_1\{a'v'b'\}_X = P_{11}P_2\{a 0 \\ 0 0 \}, \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix}, \begin{bmatrix} b & 0 \\ 0 & 0 \end{bmatrix}_X \\
= P_{11}P_2\{avb\} 0 \\
= P_{11}P_2 \begin{bmatrix} \{avb\} & 0 \\ 0 & 0 \end{bmatrix} \\
= \begin{bmatrix} \{avb\} & 0 \\ 0 & 0 \end{bmatrix}.
\]
Thus
\[ \psi\{a'v'b'\}Q_1X = \begin{bmatrix} \{avb\}/\sqrt{2} & \{avb\}/\sqrt{2} \\ 0 & 0 \end{bmatrix}. \]

Next, \( R \) and \( S \) are convex combinations of isometries that fix the elements of the product, so that \( \{a''v''b''\}X \) is fixed by \( R \) and by \( S \). Hence,
\[ \{a''v''b''\}Q_2X = Q_2\{a''v''b''\}X = SRP_2\{a''v''b''\}X = \{a''v''b''\}X. \] so that \( \{a''v''b''\}Q_2X \)
\[ = \{ \begin{bmatrix} a/\sqrt{2} & a/\sqrt{2} \\ 0 & 0 \end{bmatrix}, \begin{bmatrix} v/\sqrt{2} & v/\sqrt{2} \\ 0 & 0 \end{bmatrix}, \begin{bmatrix} b/\sqrt{2} & b/\sqrt{2} \\ 0 & 0 \end{bmatrix} \} \]

This proves the lemma in the case of the plus sign. The proof in the remaining case is identical, with \( R \) replaced by
\[ \begin{bmatrix} a & b \\ c & d \end{bmatrix} \mapsto \frac{1}{2} \begin{bmatrix} a - b & b - a \\ c - d & d - c \end{bmatrix}, \]
\( A'' \) replaced by \( \{ \begin{bmatrix} a & -a \\ 0 & 0 \end{bmatrix} : a \in A \} \), and \( \psi \) re-
placed by \( \begin{bmatrix} a & 0 \\ 0 & 0 \end{bmatrix} \mapsto \begin{bmatrix} a/\sqrt{2} & -a/\sqrt{2} \\ 0 & 0 \end{bmatrix}. \)
The following two lemmas, and their proofs parallel the previous two lemmas.

**LEMMA 3**

\[
\left\{ \begin{bmatrix} a & 0 \\ 0 & \pm a \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & \pm v \end{bmatrix} \begin{bmatrix} b & 0 \\ 0 & \pm b \end{bmatrix} \right\} = \begin{bmatrix} \{avb\} & 0 \\ 0 & \pm \{avb\} \end{bmatrix}
\]

**Proof.** Let \( \psi \) be the isometry defined by

\[
\begin{bmatrix} a & 0 \\ 0 & 0 \end{bmatrix} \mapsto \begin{bmatrix} a & 0 \\ 0 & \pm a \end{bmatrix}.
\]

**LEMMA 4**

\[
\left\{ \begin{bmatrix} x & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & y \end{bmatrix} \right\} + \left\{ \begin{bmatrix} y & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & x \end{bmatrix} \right\}
\]

and

\[
\left\{ \begin{bmatrix} 0 & 0 \\ 0 & x \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & y \end{bmatrix} \right\}
\]

are both equal to 0.
LEMMA 5

\[
\left\{ \begin{bmatrix} x & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} a & b \\ c & 0 \end{bmatrix} \right\} = 0
\]

and\(^{\dagger}\)

\[
\left\{ \begin{bmatrix} x & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \right\} = 0,
\]

Equivalently,

\[
\left\{ \begin{bmatrix} 0 & x \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ v & 0 \end{bmatrix} \begin{bmatrix} a & b \\ 0 & d \end{bmatrix} \right\} = 0
\]

and

\[
\left\{ \begin{bmatrix} 0 & x \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ v & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ v & 0 \end{bmatrix} \right\} = 0,
\]

\(^{\dagger}\)This is true with the second \(v\) replaced by an arbitrary element of \(A\). On the other hand, this fact is not needed in the proof of the main result.
Proof. The second statement follows from the first by using the isometry

\[
\begin{bmatrix}
a & b \\
c & d
\end{bmatrix} \mapsto \begin{bmatrix}
b & a \\
d & c
\end{bmatrix}.
\]

Using Lemma 4 and an appropriate isometry (interchange both rows and columns simultaneously) yields

\[
\left\{ \begin{bmatrix} x & 0 \\ 0 & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} a & 0 \\ 0 & 0 \end{bmatrix} \right\} = 0.
\]

Next, the isometry

\[
\begin{bmatrix}
a & b \\
c & d
\end{bmatrix} \mapsto \begin{bmatrix}
-a & -b \\
c & d
\end{bmatrix}.
\]

shows that

\[
\left\{ \begin{bmatrix} x & 0 \\ 0 & 0 \\ 0 & b \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & 0 \end{bmatrix} \right\} = \begin{bmatrix} 0 & 0 \\ C & D \end{bmatrix},
\]

for some \( C, D \in A \).
Similarly, the isometry
\[
\begin{bmatrix}
    a & b \\
    c & d
\end{bmatrix} \mapsto
\begin{bmatrix}
    a & -b \\
    c & -d
\end{bmatrix}
\]
shows that
\[
\left\{ \begin{bmatrix} x & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & b \\ 0 & 0 \end{bmatrix} \right\} = \begin{bmatrix} 0 & 0 \\ C & 0 \end{bmatrix}.
\]

Applying the isometry of multiplication of the second row by the imaginary unit shows that \( C = 0 \). Hence
\[
\left\{ \begin{bmatrix} x & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & b \\ 0 & 0 \end{bmatrix} \right\} = 0.
\]
By appropriate use of isometries as above,
\[
\left\{ \begin{bmatrix} x & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ c & 0 \end{bmatrix} \right\} = \begin{bmatrix} 0 & B \\ 0 & 0 \end{bmatrix}
\]
for some \( B \in A \). Applying the isometry of multiplication of the second column by the imaginary unit shows that \( B = 0 \). Hence
\[
\left\{ \begin{bmatrix} x & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ c & 0 \end{bmatrix} \right\} = 0.
\]
It remains to show that
\[
\{ \begin{bmatrix} x & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \} = 0,
\]

To this end, by the main identity,
\[
\{ \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \} \{ \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & x \end{bmatrix} \} = R - S + T \tag{1}
\]

where
\[
R = \{ \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & x \end{bmatrix} \},
\]
\[
S = \{ \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & x \end{bmatrix} \}
\]
and
\[
T = \{ \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & x \end{bmatrix} \}.\]
Since
\[
\{\begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & x \end{bmatrix}\} = \begin{bmatrix} A & 0 \\ 0 & 0 \end{bmatrix},
\] (2)
for some \( A \in A \), the left side of (1) is equal to
\[
\begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} A & 0 \\ 0 & 0 \end{bmatrix}
\] (3)
\[
= \begin{bmatrix} \{vvA\} & 0 \\ 0 & 0 \end{bmatrix} = \begin{bmatrix} A & 0 \\ 0 & 0 \end{bmatrix}.
\]
This term is also equal to \( R \) since
\[
\{\begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix}\} = \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix}.
\]
Since \( S = 0 \), we have \( T = 0 \).
We next apply the main identity to get \( 0 = T = R' - S' + T' \), where

\[
R' = \{ [v \ 0] [0 \ 0] [v \ 0] [v \ 0] [0 \ 0] [0 \ x] \},
\]

\[
S' = \{ [v \ 0] [0 \ 0] [v \ 0] [v \ 0] [0 \ 0] [0 \ x] \}
\]

and

\[
T' = \{ [v \ 0] [v \ 0] [v \ 0] [0 \ 0] [0 \ x] \}
\]

By direct calculation, \( R' = 0 \) and \( S' = 0 \), and since \( T = 0 \) we have \( T' = 0 \) so that by (2) and (3),

\[
0 = \{ [v \ 0] [v \ 0] [v \ 0] [0 \ 0] [0 \ x] \}
\]

\[
= \{ [v \ 0] [0 \ 0] [0 \ x] \}. \quad \text{Q.E.D.}
\]
Lemma 6

\[
\begin{bmatrix}
\{xvy\} & 0 \\
0 & 0
\end{bmatrix} = \begin{bmatrix}
0 & x \\
0 & 0
\end{bmatrix} \begin{bmatrix}
v & 0 \\
0 & 0
\end{bmatrix} \begin{bmatrix}
0 & y \\
0 & 0
\end{bmatrix} + \begin{bmatrix}
x & 0 \\
0 & 0
\end{bmatrix} \begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix} \begin{bmatrix}
0 & y \\
0 & 0
\end{bmatrix} + \begin{bmatrix}
0 & x \\
0 & 0
\end{bmatrix} \begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix} \begin{bmatrix}
y & 0 \\
0 & 0
\end{bmatrix}
\]

Lemma 7

\[
\begin{bmatrix}
0 & x \\
0 & \pm x
\end{bmatrix} \begin{bmatrix}
0 & v \\
0 & \pm v
\end{bmatrix} \begin{bmatrix}
0 & x \\
0 & \pm x
\end{bmatrix} = \begin{bmatrix}
0 & 2\{xvx\} \\
0 & \pm 2\{xvx\}
\end{bmatrix}
\]

Proof. Let \( \psi \) be the isometry defined by

\[
\begin{bmatrix}
0 & a \\
0 & 0
\end{bmatrix} \rightarrow \begin{bmatrix}
0 & a/\sqrt{2} \\
0 & \pm a/\sqrt{2}
\end{bmatrix}.
\]
The proof of the following lemma parallels exactly the proof of Lemma 2

**LEMMA 8**

\[
\begin{bmatrix}
0 & \{xvx\} \\
0 & 0
\end{bmatrix} = \left\{\begin{bmatrix}
0 & 0 \\
0 & x
\end{bmatrix}\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}\begin{bmatrix}
0 & 0
\end{bmatrix}\right\} + 2\left\{\begin{bmatrix}
0 & 0 \\
0 & x
\end{bmatrix}\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}\begin{bmatrix}
0 & 0
\end{bmatrix}\right\}
\]

As in Lemma 6, polarization of Lemma 8 yields the following lemma.

**LEMMA 9**

\[
\begin{bmatrix}
0 & \{xvy\} \\
0 & 0
\end{bmatrix} = \left\{\begin{bmatrix}
0 & 0 \\
0 & x
\end{bmatrix}\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}\begin{bmatrix}
0 & 0
\end{bmatrix}\right\} + \left\{\begin{bmatrix}
0 & 0 \\
0 & x
\end{bmatrix}\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}\begin{bmatrix}
0 & y
\end{bmatrix}\right\} + \left\{\begin{bmatrix}
0 & 0 \\
0 & y
\end{bmatrix}\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}\begin{bmatrix}
0 & x
\end{bmatrix}\right\}
\]
**LEMMA 10**

\[
\left\{ \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & x \\ 0 & 0 \end{bmatrix} \right\} = 0.
\]

**LEMMA 11**

\[
\left\{ \begin{bmatrix} 0 & x \\ 0 & 0 \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & y \\ 0 & 0 \end{bmatrix} \right\} = 0.
\]

**PROOFS**

- **MAIN IDENTITY**
- **ORTHOGONALITY**
- **CS(A) is a TRO**
DEFINITION

Let us now define a product $y \cdot x$ by

$$\begin{bmatrix} y \cdot x & 0 \\ 0 & 0 \end{bmatrix} = 2\left\{ \begin{bmatrix} x & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & y \\ 0 & 0 \end{bmatrix} \right\}$$

and denote the corresponding matrix product by $X \cdot Y$. That is, if $X = [x_{ij}]$ and $Y = [y_{ij}]$, then $X \cdot Y = [z_{ij}]$ where

$$z_{ij} = \sum_k x_{ik} \cdot y_{kj}.$$ 

Note that

$$\{xvy\} = \frac{1}{2}(y \cdot x + x \cdot y).$$

since by Lemmas 6 and 11 we can write

$$\begin{bmatrix} \{xvy\} & 0 \\ 0 & 0 \end{bmatrix} = \left\{ \begin{bmatrix} x & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & y \\ 0 & 0 \end{bmatrix} \right\}$$

$$+ \left\{ \begin{bmatrix} 0 & x \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} y & 0 \\ 0 & 0 \end{bmatrix} \right\}.$$
**LEMMA 12**

\[ \begin{bmatrix} 0 & 0 \\ x & 0 \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & y \\ 0 & 0 \end{bmatrix} = \begin{bmatrix} 0 & 0 \\ x & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ v & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & y \end{bmatrix}. \]

*Proof.* Let \( \psi \) be the isometry

\[
\begin{bmatrix} x & y \\ 0 & 0 \end{bmatrix} \mapsto \frac{1}{\sqrt{2}} \begin{bmatrix} x & y \\ x & y \end{bmatrix}.
\]

**LEMMA 13**

\( x \cdot v = v \cdot x = x \) for every \( x \in A \).
Proof. Apply the main identity to write

\[
\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
v & 0 \\
0 & v
\end{bmatrix}
\begin{bmatrix}
o & 0 \\
o & v
\end{bmatrix}
\begin{bmatrix}
o & x \\
o & 0
\end{bmatrix}
\]

\[
= R - S + T
\]

where

\[
R = \{\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
v & 0 \\
0 & v
\end{bmatrix}
\begin{bmatrix}
o & 0 \\
o & v
\end{bmatrix}
\begin{bmatrix}
o & x \\
o & 0
\end{bmatrix}\}
\]
\[
= \frac{1}{2}\{\begin{bmatrix}
v & 0 \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
o & 0 \\
o & 0
\end{bmatrix}\}
\]

\[
S = \{\begin{bmatrix}
v & 0 \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
o & v \\
0 & 0
\end{bmatrix}\}
\]
\[
= \{\begin{bmatrix}
v & 0 \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
o & 0 \\
o & 0
\end{bmatrix}\}
\]

and

\[
T = \{\begin{bmatrix}
v & 0 \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
o & v \\
0 & 0
\end{bmatrix}\}
\]
\[
= \{\begin{bmatrix}
v & 0 \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
0 & v \\
0 & 0
\end{bmatrix}
\begin{bmatrix}
o & 0 \\
o & 0
\end{bmatrix}\}.\]
Thus
\[
\begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} v & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & x \\ 0 & 0 \end{bmatrix} =
\]
\[
\frac{1}{2} \begin{bmatrix} v & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & x \\ 0 & 0 \end{bmatrix} = \frac{1}{4} \begin{bmatrix} x \cdot v & 0 \\ 0 & 0 \end{bmatrix}.
\]

(4)

Apply the main identity again to write
\[
\begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ x & 0 \end{bmatrix}
\]
\[
= R' - S' + T'
\]

where
\[
R' = \left\{ \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ x & 0 \end{bmatrix} \right\} =
\]
\[
= \left\{ \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ x & 0 \end{bmatrix} \right\},
\]
\[
S' = \left\{ \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ x & 0 \end{bmatrix} \right\} =
\]
\[
= \frac{1}{2} \left\{ \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \begin{bmatrix} 0 & 0 \\ x & 0 \end{bmatrix} \right\},
\]

and \( T' = \)
\[
\left\{ \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ 0 & v \end{bmatrix} \right\} = 0
\]
by Lemma 5. Thus
\[
\left\{ \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \right\} = \]
\[
= R' - S' + T' =
\]
\[
= \frac{1}{4} \begin{bmatrix} v \cdot x & 0 \\ 0 & 0 \end{bmatrix},
\]
the last step by Lemma 12.

By Lemmas 6, 10, and 12
\[
\begin{bmatrix} x & 0 \\ 0 & 0 \end{bmatrix} = \left\{ \begin{bmatrix} v & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & x \\ 0 & 0 \end{bmatrix} \right\} + \quad (6)
\]
\[
\left\{ \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & v \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & 0 \\ x & 0 \end{bmatrix} \right\}.\]
Adding (4) and (5) and using (6) results in

\[
\frac{1}{2} \begin{bmatrix} \mathbf{v} \cdot \mathbf{x} & 0 \\ 0 & 0 \end{bmatrix} = \begin{bmatrix} 0 & \mathbf{v} \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & \mathbf{v} \\ 0 & 0 \end{bmatrix} \begin{bmatrix} \mathbf{x} & 0 \\ 0 & 0 \end{bmatrix}
\]

\[
= \frac{1}{4} \begin{bmatrix} \mathbf{x} \cdot \mathbf{v} & 0 \\ 0 & 0 \end{bmatrix} + \frac{1}{4} \begin{bmatrix} \mathbf{v} \cdot \mathbf{x} & 0 \\ 0 & 0 \end{bmatrix}.
\]

Thus \( \mathbf{v} \cdot \mathbf{x} = \mathbf{x} \cdot \mathbf{v} \) and since \( \mathbf{x} \cdot \mathbf{v} + \mathbf{v} \cdot \mathbf{x} = 2\{\mathbf{vvx}\} = 2\mathbf{x} \), the lemma is proved.
We now restate and prove our main result.

**THEOREM 1**

An operator space $A$ is completely isometric to a unital operator algebra if and only there exists an element $v$ in the completely symmetric part of $A$ such that:

1. For $x \in A$,
   
   $$h_v(x + v) - h_v(x) - h_v(v) + v = -2x$$

2. For $X \in M_n(A)$, $V = \text{diag} (v, \ldots, v) \in M_n(A)$,
   
   $$\|V - h_v(X)\| \leq \|X\|^2$$
**REMARK 2**

Lemmas 1 through 11 remain valid, with the same proofs, with the elements \(x, a, b, c, d\) replaced by elements \(X, A, B, C, D\) of \(M_n(A)\) and \(v\) replaced by any element \(V\) of \(M_n(CS(A))\) satisfying \(\{VVX\} = X\), in particular, with \(V = \text{diag} (v, v, \ldots, v) = v \otimes I_n\).

Thus, for \(X, Y \in M_n(A)\) and \(V = \text{diag} (v, v, \ldots, v)\),

\[
X \cdot Y + Y \cdot X = 2\{XVY\} \quad \text{and} \quad X \cdot X = \{XVX\}
\]
Proof. The first assumption is equivalent to the condition \( \{xvv\} = x \), so that all the machinery developed so far is available if we replace elements of \( A \) by elements of \( M_n(A) \). In particular, for every \( X \in M_2(X) \), \( X \cdot X = \{XVX\} \).

With \( X = \begin{bmatrix} 0 & x \\ y & 0 \end{bmatrix} \) for elements \( x, y \in A \) of norm 1, we have

\[
\max(\|x \cdot y\|, \|y \cdot x\|) = \left\| \begin{bmatrix} x \cdot y & 0 \\ 0 & y \cdot x \end{bmatrix} \right\|
\]

\[
= \|X \cdot X\| = \|\{XVX\}\|
\]

\[
\leq \|X\|^2 = \left\| \begin{bmatrix} 0 & x \\ y & 0 \end{bmatrix} \right\|^2
\]

\[
= \max(\|x\|, \|y\|)^2 = 1
\]

so the multiplication on \( A \) is contractive. The same argument shows that if \( X, Y \in M_n(A) \), then \( \|X \cdot Y\| \leq \|X\| \|Y\| \) so the multiplication is completely contractive. The result now follows from Blecher-Ruan-Sinclair.
For the sake of completeness, we include the detail of the last inequality:

\[
\max(\|X \cdot Y\|, \|Y \cdot X\|) = \begin{bmatrix} X \cdot Y & 0 \\
0 & Y \cdot X \end{bmatrix} = \begin{bmatrix} 0 & X \\
Y & 0 \end{bmatrix} \cdot \begin{bmatrix} 0 & X \\
Y & 0 \end{bmatrix} = 0 \leq \begin{bmatrix} 0 & X \\
Y & 0 \end{bmatrix} \begin{bmatrix} 0 & X \\
Y & 0 \end{bmatrix} \leq \| \begin{bmatrix} 0 & X \\
Y & 0 \end{bmatrix} \|^2 = \max(\|X\|, \|Y\|)^2.
\]
FIN