

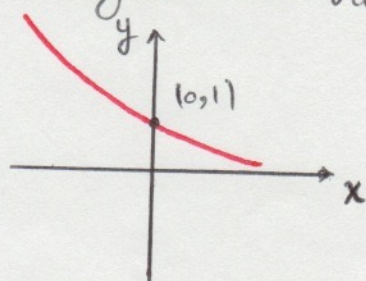
Exponential Functions

We previously defined a function in the form of $f(x) = a^x$ (x being the independent variable). Do NOT confuse exponential functions with power functions ($f(x) = x^a$ and the independent variable appears in the base, Not the exponent)

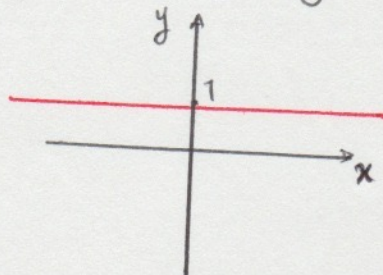
What is the meaning of $f(x) = a^x$ (it means, multiply a by itself x times)

$$f(x) = a^x = \underbrace{a \times a \times a \times \dots \times a}_{x \text{ factors}}$$

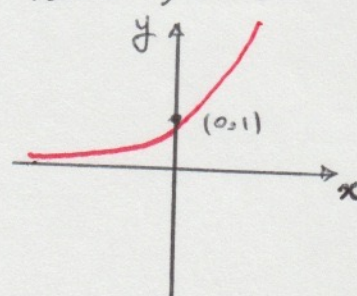
Depending on the value of a we can get these Three forms



a) $y = a^x, 0 < a < 1$



b) $y = 1^x$



c) $y = a^x, a > 1$

Laws of Exponents:

$$1) a^{x+y} = a^x \cdot a^y$$

$$a^x = \underbrace{a \times a \times \dots \times a}_{x \text{ times}}$$

$$a^y = \underbrace{a \times a \times \dots \times a}_{y \text{ times}}$$

$$a^x \cdot a^y = \underbrace{(a \times a \times \dots \times a)}_{x \text{ times}} \underbrace{(a \times a \times \dots \times a)}_{y \text{ times}}$$

Means that a is being multiplied by itself $x+y$ times

$$2) a^{\frac{x-y}{y}} = \frac{a^x}{a^y}$$

Following the similar logic,

$$\frac{a^x}{a^y} = \frac{\overbrace{(a \times a \times \dots \times a)}^{x \text{ times}}}{\underbrace{(a \times a \times \dots \times a)}_{y \text{ times}}}$$

the numerator and

the denominator

cancel out each other

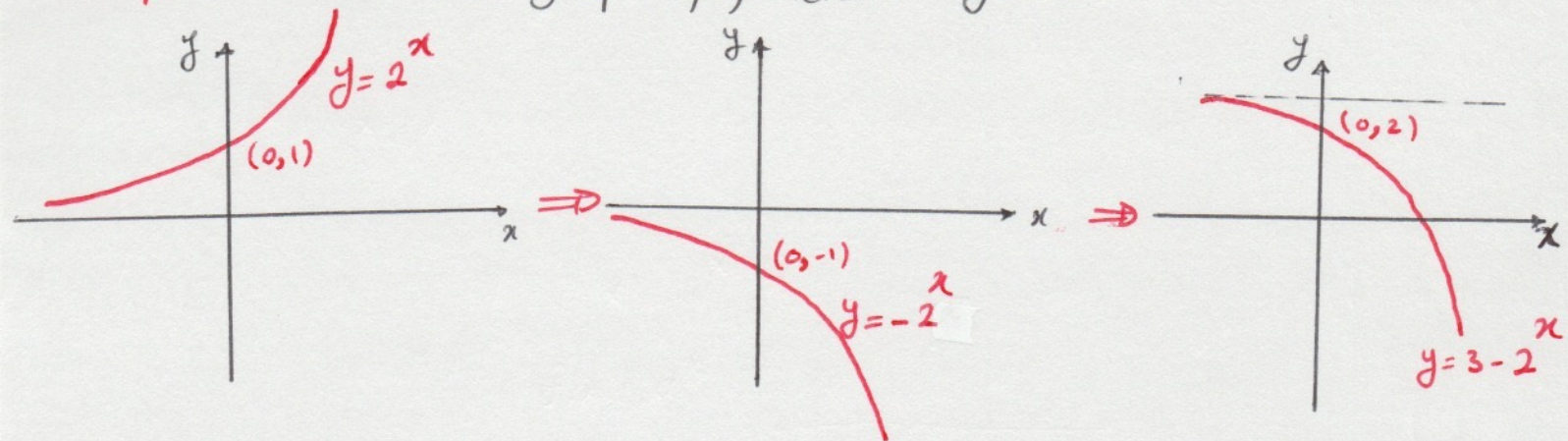
$$\Rightarrow \frac{a^x}{a^y} = \frac{\overbrace{a \times a \times \dots \times a}^{(x-y) \text{ times}}}{\cancel{a \times a \times \dots \times a}}$$

$$3) (a^x)^y = a^{xy}$$

$$4) (ab)^x = a^x b^x$$

Prove These last two as an exercise.

Example: Sketch the graph of function $y = 3 - 2^x$.



Applications of Exponential Functions:

Exponential Functions occur very frequently in mathematical models of nature & society.

e.g. Population Growth of Bacteria (The # of bacteria at time t is $p(t)$, in other words, the population of bacteria is a function of time.

Suppose the initial population is 1000 ($p(t=0)$ or $p(0) = 1000$)

After 1 hour the population is doubled $\Rightarrow p(1) = 2000$

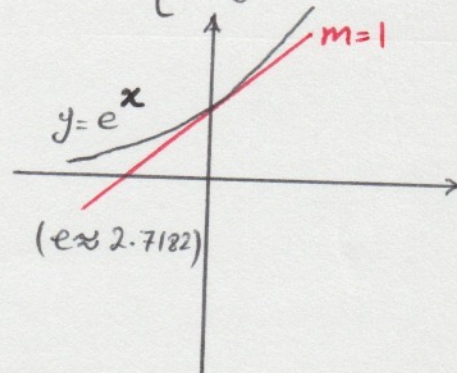
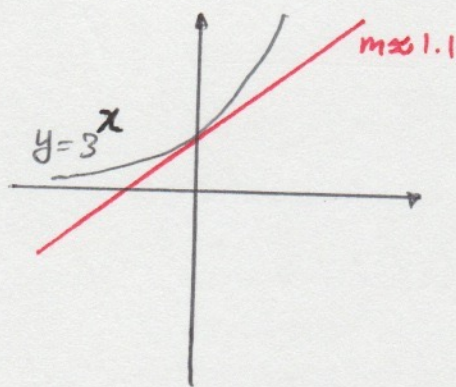
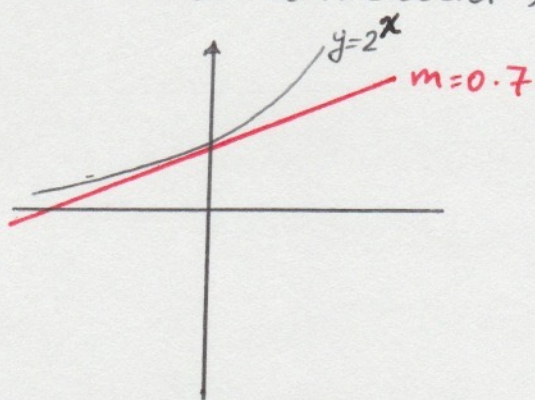
After Another hour the population is again doubled $\Rightarrow p(2) = 4000$

We can write this as the following General Rule

$$P(t) = 2^t \times 1000$$

The number e ($e = 2.71828 \dots$)

of all possible bases for an exponential function, there is one that is most convenient for the purposes of Calculus) [why is that so?]



if we plot the graph of $y = 2^x$, $y = 3^x$, $y = e^x \rightarrow$ All these curves pass through point $(0, 1)$ but the slope of the tangent line is different. for example for $y = 2^x$ the slope at point $(0, 1)$ is about 0.7, for $y = 3^x$ it is about 1.1 but there is only one base that its tangent is $m = 1$ and that base is about 2.7182 in which from this point on we will call it $\boxed{e}$